



EdisonLearning: A Generation of Education Evolution, Innovation & Student Success

If any organization has the pedigree to turn the tide of student performance – it is Edison-Learning. For a generation, we have been at the forefront of the most dramatic changes in public education system; and have maintained our presence as a leading international educational services provider by designing solutions that create value and build sustainable, results-based student outcomes.

From charters, our eight core values and longer school days; to benchmark formative assessments, research-based curricula and blended learning – the success of our partnerships and the students we help educate is largely dependent on how we learn and evolve as a company.

EdisonLearning's partnerships help schools provide sustainable, dependable and successful results that continue to evolve long after our involvement has concluded. We aim to build capacity with every one of our partners so that educational leaders can guide and influence teachers, teachers can guide and influence students, and students can guide and influence the world. EdisonLearning is a comprehensive, enduring solution: we believe that a sustainable model of achievement empowers all stakeholders to positively shape their community, both now and in the future.

1995



- The first four EdisonLearning schools open their doors, using a research-based approach to creating an innovative school design.

1998



- Launch of Benchmarks, the pioneering formative assessment system written to state standards.

1999



- Summer Journey program opens for 200 school districts in Missouri.

- The State of Maryland assumes control of the three lowest performing elementary schools in the City of Baltimore. Maryland State Superintendent, Dr. Nancy Grasmick, hires EdisonLearning to operate the schools for five years.

During EdisonLearning's involvement: Reading proficiency in the schools increased 49 points; Math proficiency increased 42 points; and Montebello Elementary becomes the only school in Baltimore City ever to be named as a National Blue Ribbon School, an award given to academically superior schools that demonstrate dramatic gains in student achievement to high levels.

2000



- Partners with Atlanta's first charter school – Charles R. Drew Charter School – which becomes one of the most successful schools in Georgia.

Recognizing that a quality school was the key to a healthy, vibrant neighborhood, the East Lake Foundation, the Atlanta Board of Education, and parents in the community sought the assistance of EdisonLearning to open Charles R. Drew Charter School. Today, Drew's elementary grades (K–5) are ranked #1 in the Atlanta Public Schools, while its middle school grades (6–8) are ranked #3. Drew was named "Georgia Charter School of the Year," and was recognized as one of the "25 Coolest Schools in America" by Scholastic Parent & Child Magazine.

2001



- Hired by the State of Pennsylvania to improve student achievement in the 20 lowest performing schools in Philadelphia, which becomes the seminal model for urban school reform.

While still retaining daily operational control of these schools, the Philadelphia School District partnered with EdisonLearning (then–Edison Schools), and other educational providers to improve student performance. EdisonLearning was assigned the 20 lowest performing schools in the city, many which had student achievement numbers in the single digits. There were 10,000 students in these schools who were two grade levels behind in math, and 9,000 students who were nearly two grade levels behind in reading. At the conclusion of our partnership, those numbers were cut in half.

Throughout EdisonLearning's involvement in Philadelphia, all 20 schools showed quantifiable annual proficiency growth at twice the amount of all other Philadelphia Public Schools – according to state achievement test results. Within the first four years of the partnership, 12 of the 20 schools reached AYP (Average Yearly Progress) targets set by the Federal Government; and 18 of the 20 met AYP targets over the course of the 10 year partnership.

All performance outcomes in the Philadelphia schools partnering with EdisonLearning were validated by the Kennedy School at Harvard University, the School of Education at Brown University, and the Center for Education Reform.

- EdisonLearning launches the Learning Force standards-based tutoring program.

2003



- EdisonLearning brings its educational services design to the United Kingdom.

2004

- Alliance, a school improvement model within existing school structures, is launched.

2005

► Hawaii Department of Education selects EdisonLearning to implement a state-wide school improvement initiative.

EdisonLearning's involvement grows from 7 to 54 low-performing schools, educating 35,000 students, and is grounded in the constant collaboration with the district partner and the uncompromising focus on the state's goals that are critical to the success of the students. As a result, the Hawaii partnership schools show greater cumulative growth than their district counterparts in both math and reading, often significantly outperforming comparable schools in the area. Most importantly, an additional 48.2% of economically disadvantaged students tested proficient in Mathematics, and an additional 31.6% in Reading, following seven years of EdisonLearning's program implementation.

2008

► Edison Schools changes its name to EdisonLearning in 2008. This new brand reflects the organization's vision of bringing innovation to learning in the United States and around the globe. EdisonLearning broadens its educational delivery services and portfolio of offerings with the creation of online courses and blended learning solutions.

2009

► EdisonLearning's international footprint expands to Abu Dhabi.

2010



► First fully online high schools opens combining EdisonLearning's experience in teaching and learning with a fully integrated online solution.

2011



► Opens eight Dropout Recovery Centers called Bridgescape Learning centers, utilizing a proprietary blended learning environment.

2012

► Forms strategic alliance with Magic Johnson Enterprises; Bridgescape Centers renamed – Magic Johnson Bridgescape Academies.



As the nation's leading dropout recovery program, Magic Johnson Bridgescape Academies provide students who have dropped out or are at-risk of dropping out of school, with a free alternative path to earn a high school diploma in an environment that fits their schedule, life circumstances and learning needs. Since the inception of the program, 1,000 former dropouts are now high school graduates; and the program's overall graduation rate of 81 percent exceeds the national average.

2012

► EdisonLearning is selected by the Indiana Department of Education to assist in a major initiative to improve educational opportunities for Indiana students.

Assigned to improve student outcomes at the lowest performing high school in the state, EdisonLearning moves quickly to organize key members of the Gary community—parents, public officials, businesspeople, educators, and students—to build support for the turnaround effort at Theodore Roosevelt College and Career Academy. Students immediately benefit from a more structured learning environment that significantly reduces disciplinary issues, and helps to increase attendance. Overall average student proficiency increases 35 percent, and the graduation rate rises 29 percent.

2014

► EdisonLearning is acquired by Thom Jackson, becoming the largest minority-owned education services provider in the U.S.

Initially joining EdisonLearning as General Counsel, and later assuming the role of Chief Operating and Legal Officer, Thom Jackson becomes the owner, President, and Chief Executive Officer. His commitment to changing the educational conversation deepens the company's focus on its role. As he has stated: "We are part of a massive war to change the future – and to change the lives of our kids."

2015

► Initiates partnerships with educational agencies in Ghana on the African continent.